Atifa Anjuman Aktari

Broadcast Journalist and News Presenter Independent Television Limited Beximco Media Complex 149-150 Tejgaon I/A, Dhaka-1208, Bangladesh.

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Career Objective:

Looking for a responsible arena at national and international level where I can express myself, utilize my knowledge and show my capability & performance. To work in an environment where there is an opportunity of self-assessment and self-improvement in both individual and group-based work that will ultimately lead to the further development of organization and me.

Professional Positions:

Position	Duration
Program Anchor	2009
Sub Editor	10/01/2009 to 30/11/2011 and 06/06/2012 to 10/03/2013
Newsroom Editor	07/12/2011 to 31/05/2012 and 20/03/2013 to 24/02/2016
Broadcast Journalist and News Presenter	14/05/2016 to till date

Work Experience:

Organization and Duration	Duties and Responsibilities	
1. Independent Television	Broadcast Journalist & News Presenter	
14 May 2016 to Till Date	- Televisions live news presentation and program anchoring in "Taroka Adda & Eid Adda".	
(40 hours per week)	- Monitoring local & international news media and researching with writing information based materials for the television.	
	- Maintaining liaison with other electronic and print media professional.	
	- Maintaining effective working relationship with the people in the media and internal coordinating amongst various departments involved in news output.	
	- Writing news report, articles and features stories for television and media on topics of public interest.	
	- News editing, preparing and giving voices of the packages for the television news.	

2. Maasranga Television

07 Dec 2011 to 31 May 2012 & 20 Mar 2013 to 24 Feb 2016

- Press release for any events with critically discussing daily topics as breaking news in television.
- Collecting and analysing facts about news worthy events from interviews and observation.
- Interviewing guests in the studio, by telephone, video call or on location.

Newsroom Editor

- Writing news report, articles, commentaries and features stories for television and media on topics of public interest.
- News editing, preparing & giving voices of the packages for the television news.
- Writing advertisements for televisions, live news presentation and program anchoring (Cinenama & Binodon Saradin).
- Act as a desk reporter in central desk, national desk and international desk by shift and work under the supervision of senior news editor and coordinate the overall desks for report presentation in news bulletin and other news program.
- Determining advertising approach by consulting clients and management.
- Monitoring local & international news media and researching with writing information based materials for the television.
- Press release for any events with critically discussing daily topics as breaking news in television.
- Making decisions about the specific content of publications in conjunction with other senior editors and in accordance with editorial policies and guidelines.
- Collecting and analysing facts about newsworthy events from interviews, printed matter, investigations and observation.
- Reviewing copy for publication to ensure conformity with accepted rules of grammar, style and format, coherence of story and accuracy, legality and probity of content.
- Writing, translating and editing information and prepare news copies.
- Maintaining effective working relationship with the people in the media and internal coordinating amongst various departments involved in news output.

3. The Daily People's View	Sub Editor
10/01/2009 to 30/11/2011 & 06/06/2012 to 10/03/2013	 Gathering news information from different sources. Monitoring local and international news media. Writing/translating/editing information and prepare news copies. Report writing. Producing analytical reports
4. Channel 1 Year 2009	Anchoring a Television programme named "SAAJBELA".

Education:

Year	Institution	Level achieved	
2010	University of Chittagong	Bachelor in Mass Communication & Journalism (BSS) (CGPA: 3.52 Out of 4)	
2004	Rajshahi Education Board	Higher Secondary School Certificate (HSC)- Equivalent to A levels (CGPA: 4.20 Out of 5)	
2002	Rajshahi Education Board	Secondary School Certificate (SSC) – Equivalent to O levels (CGPA: 4.38 Out of 5)	

Personal Skills:

- Experience in facilitating public affairs function
- Experience of cultural and publicity activities for the organization
- Excellent communication skills
- Have good relations with key media contacts
- Prepared speeches, correspondence and media releases
- Experience in presenting papers in seminars and press release
- Ability to provide professional support and advice to managers
- Ability to use information from a variety of sources to inform decision making
- Good knowledge of and experience working in the Bangladesh media environment
- Good facilitation, influencing and persuasive skills, with ability to build strong, credible relationships and to communicate and transfer information to a wide audience
- Ability to work creatively, effectively and in an innovative manner and to identify and develop

Personal Interest:

Social Media, News Media, Journalism Studies, Media Ethics, International Communication, Race and Media, Political Communication

Peer-Reviewed Publications:

Journal Articles:

- 1. **Aktari, A. A.** (2025). Analyzing political Bias in Mainstream Media: Impact on Public Perception and Democracy. International Social Sciences and Educational Journal, 3(1), 79-93. https://doi.org/10.61424/issej.v3i1.240
- 2. **Aktari, A. A.** (2025). Balancing Truth and Privacy: Ethical and Legal Boundaries in Undercover Reporting in the Digital Age. International Journal of Law and Societal Studies, 2(1), 01-15. https://doi.org/10.61424/ijlss.v2i1.239
- 3. Iftakhar Kaisar, Sayed Sayem, **Atifa Anjuman Aktari** (2025). A Survey on Causes of Extreme Heat and its Physical & Climate Effects in Bangladesh in International Journal of Ecosystems and Ecology Sciences, 15(2), 251-266. https://doi.org/10.31407/ijees15.232
- **4.** Aktari, Atifa Anjuman (2025). Investigating Threats to Journalist in Conflict Zone. Journalism journal- will be published very soon
- **5.** Air pollution in Bangladesh: A comprehensive analysis of trends, health effects and policy measures- on progess

Newspaper Editorial/Articles:

- 1. New generation always ready for fight to secure their rights. The Daily Observer, Friday, 17 January 2025. https://www.observerbd.com/news/507736
- 2. How to rise from trauma to triumph. The Daily Observer, Friday, 26 January 2025. https://www.observerbd.com/news/509096
- 3. It's time to save Buriganga from pollution. The Daily Observer, Tuesday, 04 February 2025. https://www.observerbd.com/news/510506
- 4. Decongest crowded Dhaka. The Daily Observer, Tuesday, 11 February 2025. https://www.observerbd.com/news/511583
- 5. Print, digital media battle for dominance. The Daily Observer, Sunday, 16 February 2025. https://www.observerbd.com/news/512278
- 6. Impacts of July movement on protesters mental health. The Daily Observer, Friday, 21 February 2025. https://www.observerbd.com/news/513136
- 7. How to overcome the educational inequality of Bangladesh. The Daily Observer, Thursday, 27 February 2025. https://www.observerbd.com/news/514031
- 8. Our flood management system must be improved. The Daily Observer, Sunday, 09 March 2025. https://www.observerbd.com/news/515665
- 9. Major public health challenges in our country. The Daily Observer, Saturday, 15 March 2025. https://www.observerbd.com/news/516637
- 10. How social media linked to journalism. The Daily Observer, Saturday, 22 March 2025. https://www.observerbd.com/news/517802
- 11. War correspondents in conflict zones under grave threat. The Daily Observer, Friday, 28 March 2025. https://www.observerbd.com/news/518788
- 12. Climate induced poverty is a global crisis. The Daily Observer, Monday, 07 April 2025. https://www.observerbd.com/news/519771

- 13. Financial models for sustaining independent journalism. The Daily Observer, 20 April 2025. https://www.observerbd.com/news/521692
- 14. Impact of salinity intrusion on our agriculture. The Daily Observer, 28 April 2025. https://www.observerbd.com/news/523026
- 15. Farakka barrage causes ecocide. The Daily Observer, 07 May 2025. https://www.observerbd.com/news/524314
- 16. Rising sea levels and coastal erosion in Bangladesh. The Daily Observer, 16 May 2025. https://www.observerbd.com/news/525692
- 17. CHT deforestation must be stopped. The Daily Observer, 29 May 2025. https://www.observerbd.com/news/527676
- 18. Impact of river diversions on downstream countries. The Daily Observer, 22 June 2025. https://www.observerbd.com/news/530660
- 19. Unspoken Struggles: Mental health after the student movement in Bangladesh. The Bangladesh Today, Sunday, 09 February 2025. https://epaper.thebangladeshtoday.com/archive/2025-02-09/4
- 20. From local to global: The transformation of broadcast journalism in Bangladesh. The Bangladesh Today, Wednesday, 19 February 2025. https://epaper.thebangladeshtoday.com/edition/2025-02-19/8275
- 21. Global perspectives of malnutrition in pre-schoolers. The Bangladesh Today, Sunday, 02 March 2025. https://epaper.thebangladeshtoday.com/edition/2025-03-02/8384
- 22. Rural to urban migration in Bangladesh: The Burden on infrastructure. The Bangladesh Today, Sunday 09 March 2025. https://epaper.thebangladeshtoday.com/edition/2025-03-09/8464
- 23. Youth movement on the issue of road safety. The Bangladesh Today, Sunday 16 March 2025. https://epaper.thebangladeshtoday.com/edition/2025-03-16/8547
- 24. Impact of social media on conventional journalism practice in Bangladesh. The Bangladesh Today, Sunday 16 March 2025. https://epaper.thebangladeshtoday.com/edition/2025-03-23/8628
- 25. Parenting in the digital age: Navigating challenges and embracing opportunities. The Bangladesh Today, Wednesday 09 April 2025. https://epaper.thebangladeshtoday.com/edition/2025-04-20/8816
- 26. Parenting in the digital age: Navigating challenges and embracing opportunities. The Bangladesh Today, Sunday 20 April 2025. https://epaper.thebangladeshtoday.com/edition/2025-04-09/8720
- 27. Bangladesh's role as a climate vulnerable country in global forums. https://epaper.thebangladeshtoday.com/edition/2025-04-28/8900
- 28. Conservation challenges of Royal Bengal Tigers in Sundarbans. https://epaper.thebangladeshtoday.com/edition/2025-05-07/8984
- 29. Waste management crisis in major Bangladeshi cities. https://epaper.thebangladeshtoday.com/edition/2025-05-16/9076
- 30. Journalism practice in a digital age: Utilization of social media in online news. https://epaper.thebangladeshtoday.com/edition/2025-05-24/9176
- 31. Impact of damming and diversions by neighbouring countries. https://epaper.thebangladeshtoday.com/edition/2025-06-03/9274
- 32. Beyond Bias: Youth Uniting for an Inclusive Bangladesh. The Daily People's View, 19 January 2025. http://peoplesviewbd.com/beyond-bias-youth-uniting-for-an-inclusive-bangladesh/

- 33. Nutritional deficiency: It's impact on child health and development. The Daily People's View, 31 January 2025. http://peoplesviewbd.com/nutritional-deficiency-its-impact-on-child-health-and-development/
- 34. The way of transforming crisis into opportunities. The Daily People's View, 05 February 2025. http://peoplesviewbd.com/the-way-of-transforming-crisis-into-opportunities/
- 35. From print to pixels public mind and media influence across borders. The Daily People's View, 12 February 2025. http://peoplesviewbd.com/from-print-to-pixels-public-mind-and-media-influence-across-borders/
- 36. Restoring Buriganga: Can the river be saved? The Daily People's View, 24 February 2025. http://peoplesviewbd.com/restoring-buriganga-can-the-river-be-saved/
- 37. The rise of private television channels and their impact in Bangladesh. The Daily People's View, 04 March 2025. http://peoplesviewbd.com/the-rise-of-private-television-channels-and-impact-in-bangladesh/
- 38. Gridlock Nightmare: The Daily Traffic Struggles of Dhaka City. The Daily People's View, 09 March 2025. http://peoplesviewbd.com/gridlock-nightmare-channels-and-impact-in-bangladesh/
- 39. The role of government in reducing education gaps in Bangladesh. The Daily People's View, 15 March 2025. http://peoplesviewbd.com/the-role-of-government-in-reducing-education-gaps-in-bangladesh/
- 40. The impacts of air pollution in Bangladesh. The Daily People's View, 25 March 2025. https://peoplesviewbd.com/the-impacts-of-air-pollution-in-bangladesh/
- 41. From protest to PTSD: Understanding the emotional toll on students. The Daily People's View, 07 April 2025. https://peoplesviewbd.com/from-protest-to-ptsd-ubderstanding-the-emotional-toll-on-students/
- 42. Cities struggle to accommodate influx of migrants. https://peoplesviewbd.com/cities-struggle-to-accommodate-influx-of-migrants/

Professional Development:

- Workshop for Journalists on Reporting in times of Violence & Disaster Organized by ICRC (International Committee of the Red Cross).
- Skill development training on Journalism Organized by News Network with assistance from FREE VOICE.
- News presentation and Anchoring Course from BIJEM (Bangladesh Institute of Journalism And Electronic Media).
- Professional English language Certificate Course.

Invited Presentations in Conference:

 Day long workshop and training program on "Online Journalism" in Chattogram organized by Chattogram Editors' Club at Press Club Chattogram. Sunday, 23 February 2025. https://peoplesviewbd.com/bd.com/training-program-on-online-journalism-in-ctg/ and Daily Azadi, Monday, 24 February 2025. https://edainikazadi.net/index.php?page-1&date=2025-02-24

Trainers:

• Trainers in News presentation and Anchoring Course in BIJEM.

Features:

- 1. Atifa Anjuman: A Trendsetter in Bangladesh Broadcast Journalism. The Daily People's View, 01 January, 2025. http://peoplesviewbd.com/the-illuminating-voice-of-bangladeshi-journalism/
- 2. Atifa Anjuman: The illuminating voice of Bangladeshi Journalism. Zoombangla.com, 14 January, 2025. http://inews.zoombangla.com/atifa-anjuman-the-illuminating-voice-of-bangladeshi-journalism/
- 3. Atifa Anjuman Aktari. The Daily Chattolar Khabor, 20 March 2025. https://echattolarkhabor.com/nogor-edition/2025-03-20/4
- 4. Atifa Anjuman Aktari. The Daily Nayabangla, 19 March 2025. www.nayabangla.com
- 5. Mirror Magazine Feature
- 6. Nepal-Bangladesh Friendship Award Magazine

Honorary Members:

- 1. Commonwealth Journalist Association (CJA)
- 2. Lions Club International
- 3. Broadcast Journalist Center (BJC)
- 4. Bangladesh News Broadcast Association (NBA)
- 5. Children Leukaemia Assistance & Support Services (CLASS)
- 6. National Press Club- under process

Honors and Awards:

- 1. Asian Excellence Achievers Award in Kathmandu, Nepal
- 2. South Asian Leadership Award
- 3. 5th Bangladesh Women's Inspirational Award
- 4. Women Power Leadership Award
- 5. Red Cross Award
- 6. Mother Teresa Golden Award
- 7. Baishakhi Star Award
- 8. Excellence in Performance Award in The Daily People's View
- 9. Best Employee Award in The Daily People's View

References:

- 1. **Dr. Delaware Arif.** Associate Professor, Department of Communication, University of South Alabama, Communication Building, 6021 USA Drive South, AL-36608. Email: darif@southalabama.edu, delawarearif@gmail.com. Phone: 251-377-9587
- 2. **M Shamsur Rahman.** Chief Executive Officer (CEO) at Independent Television Ltd Email: shamsur.rahman@independent24.tv
- 3. **A.M.M Osman Gani.** Editor & Publisher of The Daily People's View. Secretary General, Commonwealth Journalist Association, Bangladesh Chapter. Phone: +8801819310488 Email: ogmansur@yahoo.com
- 4. **Julhas Alam.** Chief News Correspondent Associated Press (AP), Dhaka, Bangladesh. Phone: +8801713037958 Email: jalam@ap.org, julhas.alam@gmail.com
- 6. Dr. Chowdhury Mohammad Monirul Hasan. Professor, Department of Biochemistry &

- Molecular Biology, University of Chittagong. Phone: +8801824944652, +8801743719482. Email: monirbiochem@cu.ac.bd, monirkyushu@gmail.com
- 7. **Farid Hossain.** President of Commonwealth Journalist Association (CJA) and Editor of United News of Bangladesh (UNB)
- 8. **Iqbal Sobhan Chowdhury.** Editor and Publisher of The Daily Observer (Bangladesh Observer)
- 9. **Dr. Mohammad Morshedul Islam, PhD.** Professor in Department of Mass Communication and Journalism, Chittagong University. Phone: +8801818155330. Email: morshed@cu.ac.bd
- 10. **Rejoan Haq.** Editor in Chief in Massranga Television. Phone: +8801755580657.
- 11. **Dr. Md Shahidul Haque, PhD.** Associate Professor in Mass Communication and Journalsim, Chittagong University. Phone: +8801787457839. Email: shahidulhaque@cu.ac.bd, shahidulhaque@cu.ac.bd, shahidulhaque@cu.ac.bd, shahidulhaque@cu.ac.bd,

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